



EASTLAND DISASTER
HISTORICAL SOCIETY

“THE CHICAGO TRIAL THAT NEVER WAS”
THE EASTLAND DISASTER CRIMINAL RETRIAL 2015

EVENT SPONSORSHIP FORM

Event Sponsorship Levels:

- Diamond Level Sponsor (\$15,000), 30 tickets
- Platinum Level Sponsor (\$10,000), 20 tickets
- Gold Level Sponsor (\$5,000), 10 tickets
- Silver Level Sponsor (\$2,500), 4 tickets
- Bronze Level Sponsor (\$1,000), 2 tickets

Sponsor Information:

Contact	
Company Name	
Billing Address	
City, State, ZIP Code	
Phone Number	
Email Address	
Company URL	

Payment Type/Information:

- Enclosed check/money order (Payable to *Eastland* Disaster Historical Society or EDHS)
- Credit card (please provide information below)

Name (as it appears on credit card)	
Amount Charged	
Credit Card Type	VISA MC DISC AMEX
Credit Card Number	
CVV	
Expiration Date	
Authorized Signature	

Eastland Disaster Historical Society Tax ID# 36-4269735

For additional information on the *Eastland* Disaster Criminal Retrial, please contact Ted Wachholz at info@EastlandDisaster.org or 877-865-6295 and visit EastlandDisaster.org/CriminalRetrial



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EVENT SPONSOR BENEFITS

BENEFITS / LEVELS	BRONZE \$1,000+	SILVER \$2,500+	GOLD \$5,000+	PLATINUM \$10,000+	DIAMOND \$15,000+
Tickets to event	2	4	10	20	30
Seating at event	Unreserved	Unreserved	Reserved	Reserved	Premium Reserved
Corporate info listed in EDHS newsletter	Name	Name/Logo	Name/Logo	Name/Logo	Large Name/Logo
Corporate info listed on EDHS event webpage	Name	Name/Logo	Name/Logo	Name/Logo	Large Name/Logo
Corporate info listed in event booklet	Name	Name	Name/Logo	Name/Logo	Large Name/Logo
Posts on EDHS social media		Yes	Yes	Yes	Yes
Corporate info listed in Commemorative booklet for all 100 th events		Name	Name	Name/Logo	Name/Logo
Corporate info listed on signage and posters at all 100 th events				Name	Name/Logo
Tickets to all 100 th events				2 tickets	4 tickets
Sponsorship announcement at event					Yes

For all sponsorship levels, EDHS will provide its logo and copy which may be used for each Sponsor’s marketing.

EXPOSURE OPPORTUNITIES:

January-December	Library Programs/Conferences Broad Media Coverage	Audience: library/conference attendees (3,000+) TV, Radio, Print, Internet, Social Media
June 18, 5:30 p.m.	“The Chicago Trial That Never Was”	Audience: attorneys and law firms (385 people)
July 24		
11:30 a.m.	Businesspersons’ Program	Audience: businesspersons (100 people)
1:00 p.m.	Commemoration Ceremony	Audience: families and public (500 people)
July 25		
8:30 a.m.	Families Chicago River Cruise	Audience: families (500 people)
11:00 a.m.	Commemoration Ceremony	Audience: families and public (1,000 people)
12:30 p.m.	Families Luncheon	Audience: families (500 people)
2:00 p.m.	Connecting Families Program	Audience: families (500 people)
8:30 p.m.	Sunset Ceremony & Concert	Audience: families and public (1,000 people)
July 26, 9:00 a.m.	Connecting Families Reception	Audience: families (500 people)

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